



Bay Area Houston Economic Partnership  
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## **BAHEP welcomes Texas Traditions Bank**

**BAY AREA HOUSTON, TEXAS** – The Bay Area Houston Economic Partnership (BAHEP) is proud to welcome [Texas Traditions Bank](#), a community bank established in 2022 to provide relationship banking services to local owner-operated businesses.

As a locally owned community bank, Texas Traditions Bank provides tailored banking services to our growing business community. From commercial and industrial banking products to real estate development and investment services, Texas Traditions Bank works directly with customers to build a successful banking relationship.

Brian Freedman, President of BAHEP, welcomed the company, stating, “Texas Traditions Bank embodies the kind of thoughtful, community-driven leadership that strengthens our local economy. Their focus on personal service and supporting regional growth aligns perfectly with BAHEP’s mission.”

Chris Glass, Market President for Texas Traditions Bank, added, “We believe that strong communities are built through lasting relationships and a deep understanding of local needs. Joining BAHEP allows us to connect with other businesses and civic leaders who share our passion for advancing economic opportunity and quality of life in the Bay Area Houston region.”

### **About Texas Traditions Bank**

Texas Traditions Bank offers a variety of services including business and personal banking, commercial and real estate lending, treasury management, and digital banking solutions.

For more information, visit <https://www.txtraditionsbank.com/> or contact [cglass@txtraditionsbank.com](mailto:cglass@txtraditionsbank.com) Follow Texas Traditions Bank on LinkedIn at <https://www.linkedin.com/company/texas-traditions-bank/>.