



News release

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BAHEP welcomes American Heart Association

BAY AREA HOUSTON, TEXAS – The [American Heart Association \(AHA\)](#), the nation’s oldest and largest voluntary organization dedicated to fighting heart disease and stroke, has joined the Bay Area Houston Economic Partnership (BAHEP). For over a century, the AHA has worked to improve cardiovascular health through groundbreaking research, public health education, and community initiatives that save and improve lives.

Brian Freedman, President of BAHEP, stated, “We are proud to welcome the American Heart Association to BAHEP. Their presence in our organization strengthens our ability to support community health and well-being which is a key component of economic development.”

Andrew Gordon, a Director at the American Heart Association, shared “Joining BAHEP allows us to collaborate with leaders across industries who share our vision of a healthier community. We look forward to continuing to advance our mission through this partnership.”

As part of its local engagement, the AHA is preparing for its upcoming [Bay Area Texas Heart Walk](#) on November 15, 2025 held at the Kemah Boardwalk. The three-mile walk will bring together local businesses and community members to raise awareness and funds for cardiovascular health.

About the American Heart Association

The American Heart Association is a relentless force for a world of longer, healthier lives. Dedicated to ensuring equitable health in all communities, the organization has been a leading source of health information for more than one hundred years. Supported by more than 35 million volunteers globally, AHA funds groundbreaking research, advocate for the public’s health, and provide critical resources to save and improve lives affected by cardiovascular disease and stroke. By driving breakthroughs and implementing proven solutions in science, policy, and care, they work tirelessly to advance health and transform lives every day.

For more information visit www.heart.org or contact andrew.gordon@heart.org. The American Heart Association can also be found on LinkedIn at www.linkedin.com/company/american-heart-association.