



News release

Bay Area Houston Economic Partnership
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BAHEP welcomes Arete Public Affairs

BAY AREA HOUSTON, TEXAS – The Bay Area Houston Economic Partnership (BAHEP) is excited to welcome Arete Public Affairs, a leading consulting firm specializing in government relations, public affairs, and strategic business development, as its newest member.

With more than 30 years of experience at the federal, state, and local levels, Arete Public Affairs helps clients navigate complex political and business challenges.

“Arete Public Affairs’ relationships, experience, and strategic guidance will be a tremendous asset as we continue strengthening Bay Area Houston’s business community,” said Brian Freedman, President of BAHEP.

Matthew Conner, Managing Principal of Arete Public Affairs stated, “We are excited to join BAHEP and invest in the success of the organization and its members. Committed to excellence in every aspect of our work, we aim to serve as a reliable guide to clients navigating the intricacies of political landscapes.”

All About Arete Public Affairs

Arete Public Affairs delivers full-service government and public affairs solutions, including relationship development, direct lobbying, strategic business development, public affairs campaigns, PAC management, association management, communications, and marketing. Recently recognized by *Capitol Inside* as one of the Top Texas Lobbying Teams, the firm leverages decades of experience and trusted relationships to deliver results for clients.

For more information, visit www.aretepa.com or contact matthew@aretepa.com. Find them on LinkedIn at www.linkedin.com/company/arete-public-affairs/.

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