



News release

Bay Area Houston Economic Partnership
1150 Gemini Street, Suite 1050
Houston, TX 77058
832.536.3255
visit: www.bayareahouston.com

BAHEP welcomes eCon USA, LLC

BAY AREA HOUSTON, TEXAS – Bay Area Houston Economic Partnership (BAHEP) welcomes eCon USA, LLC, an engineering analysis and industrial automation company, as its newest member.

Brian Freedman, president of the Bay Area Houston Economic Partnership, expressed, “We are proud to have eCon USA join our organization; their ability to serve powerful industry clusters internationally will be an asset to the Bay Area Houston community.”

Zsolt Menesi, CEO of eCon USA LLC, shared Freedman’s enthusiasm, stating, "We are thrilled to join BAHEP, a vibrant community dedicated to innovation and collaboration. Houston's aerospace ecosystem aligns perfectly with our vision, and we look forward to contributing, learning, and growing together."

All things eCon USA, LLC

Econ, a European engineering powerhouse with more than two decades of experience, continues to solidify its position as a global leader in engineering and automation. Headquartered in Europe and staffed by a team of over 120 highly skilled engineers, Econ specializes in advanced simulation technologies and custom machinery development. The company’s expertise spans finite element and boundary element methods and automated machine building. This combination allows Econ to deliver solutions ranging from routine technical analyses to highly complex, integrated development projects.

With offices in Houston, Texas, Budapest, Hungary, and Kirchheimbolanden, Germany, eCon USA serves clients across a wide range of sectors, including Automotive, Aerospace, Space, Composites, Military, Healthcare, Energy (Oil and Gas), and Agriculture. The company holds several top-tier industry certifications—ISO 9001, ISO 27001, TISAX Level 3, and GE IT security—highlighting its unwavering commitment to quality, security, and reliability.

Econ's Computer-Aided Engineering (CAE) division offers full-spectrum simulation support as a trusted channel partner of leading software providers such as Ansys, Moldex 3D, Cast-Designer, Particleworks, Dante, and CFturbo.

In parallel, Econ's Automation division designs and manufactures tailored assembly systems, single-purpose machines, robotic cells, and testing units—primarily for the automotive and IT industries. From concept development to onsite installation, the team ensures seamless project execution and exceptional client outcomes.

Econ's distinguished client portfolio includes internationally recognized names such as Axiom Space, BYD, Hilite, Hyundai, Honda, Yutong, Sumitomo Electric, Siemens, Magna, BorgWarner, BMW, Your Anastomosis, ACPS Automotive, Zoltek, Alcoa, Tyco, Delphi Technologies, Lesaffre, Suzuki, Nokia, Flex, Knorr-Bremse, Audi, Bosch, Continental, GE, Harman, and ThyssenKrupp. Their continued trust is a testament to Econ's worldwide commitment to technical excellence, innovation, and customer satisfaction.

For more information, visit <https://econengineering.com/en/> or contact zsolt.menesi@econengineering.com.

-END-